MORE BANG FOR YOUR BUSINESS DEGREE!

Bellissimo!

FLORENCE UNIVERSITY OF THE ARTS
SUMMER ABROAD 2017

FASHION MANAGEMENT
RESTAURANT MANAGEMENT
SPORTS/EVENT MANAGEMENT
**May 14 - June 23**

**Restaurant Management**

**Required Course (6 Weeks)**
Front of the House Management
Experiential Learning (6 credits)

**Choose One of the Following:**
- Session I (May 14 – June 2)
  Hotel Management Operations and Front Office Procedures (3 credits)
- Session II (June 4 – June 23)
  Introduction to Event Management (3 credits)

**Fashion Management**

**Required Course (6 Weeks)**
Consumer Behavior and Retail Strategies
Experiential Learning (6 credits)

**Choose One of the Following:**
- Session I-II (May 14 – June 23)
  Fashion Retail Management (3 credits)
- Session II (June 4 – June 23)
  Fashion Buying Strategies: From Personal Shopper to Retail Merchandising (3 credits)

**Sports Management**

**Required Course (6 Weeks)**
Sport Event and Facility Management
Experiential Learning (6 credits)

**Session Course**
- Session I (May 14 – June 2)
  Health and Fitness in the Mediterranean (3 credits)

---

**June 25 - August 4**

**Restaurant Management**

**Required Course (6 Weeks)**
Front of the House Management
Experiential Learning (6 credits)

**Choose One of the Following:**
- Session III (June 25 – July 14)
  Restaurant Management (3 credits)
- Session IV (July 16 – August 4)
  Special Event Management (3 credits)

**Fashion Management**

**Required Course (6 Weeks)**
Consumer Behavior and Retail Strategies
Experiential Learning (6 credits)

**Choose One of the Following:**
- Session III-IV (June 25 – August 4)
  Fashion Retail Management (3 credits)
- Session IV (July 16 – August 4)
  Fashion Marketing (3 credits)

**Sports Management**

**Required Course (6 Weeks)**
Sport Event and Facility Management
Experiential Learning (6 credits)

**Session Course**
- Session III (June 25 – July 14)
  Health and Fitness in the Mediterranean (3 credits)

---

**Non parli Italiano? No Problem**

**All Courses Are Taught in English**

**Business Courses in Florence Cost Less Than at Uni**

**Business Students Fly Free**

**Must Apply by Feb. 15**

**Enjoy a City Known Worldwide for Food and Fun**

▷ Email farzad.moussavi@uni.edu  
▷ Get.readyforbusiness.com/study-in-florence