



**MORE  
BANG**  
FOR YOUR **BUSINESS  
DEGREE!**

*Bellissimo!*

FLORENCE UNIVERSITY OF THE ARTS

SUMMER ABROAD 2017



FASHION MANAGEMENT

RESTAURANT MANAGEMENT

SPORTS/EVENT MANAGEMENT

**MAY 14 - JUNE 23**

## RESTAURANT MANAGEMENT

### REQUIRED COURSE (6 WEEKS)

Front of the House Management  
Experiential Learning (6 credits)

### CHOOSE ONE OF THE FOLLOWING:

Session I (May 14 - June 2)  
Hotel Management Operations and  
Front Office Procedures (3 credits)

Session II (June 4 - June 23)  
Introduction to Event Management  
(3 credits)

## FASHION MANAGEMENT

### REQUIRED COURSE (6 WEEKS)

Consumer Behavior and Retail Strategies  
Experiential Learning (6 credits)

### CHOOSE ONE OF THE FOLLOWING:

Session I-II (May 14 - June 23)  
Fashion Retail Management (3 credits)

Session II (June 4 - June 23)  
Fashion Buying Strategies: From Personal Shop-  
per to Retail Merchandising (3 credits)

## SPORTS MANAGEMENT

### REQUIRED COURSE (6 WEEKS)

Sport Event and Facility Management  
Experiential Learning (6 credits)

### SESSION COURSE

Session I (May 14 - June 2)  
Health and Fitness in the Mediterranean  
(3 credits)

**JUNE 25 - AUGUST 4**

## RESTAURANT MANAGEMENT

### REQUIRED COURSE (6 WEEKS)

Front of the House Management  
Experiential Learning (6 credits)

### CHOOSE ONE OF THE FOLLOWING:

Session III (June 25 - July 14)  
Restaurant Management (3 credits)

Session IV (July 16 - August 4)  
Special Event Management (3 credits)

## FASHION MANAGEMENT

### REQUIRED COURSE (6 WEEKS)

Consumer Behavior and Retail Strategies  
Experiential Learning (6 credits)

### CHOOSE ONE OF THE FOLLOWING:

Session III-IV (June 25 - August 4)  
Fashion Retail Management (3 credits)

Session IV (July 16 - August 4)  
Fashion Marketing (3 credits)

## SPORTS MANAGEMENT

### REQUIRED COURSE (6 WEEKS)

Sport Event and Facility Management  
Experiential Learning (6 credits)

### SESSION COURSE

Session III (June 25 - July 14)  
Health and Fitness in the  
Mediterranean (3 credits)

*Non parli Italiano?? No Problem*

ALL COURSES ARE TAUGHT IN ENGLISH

BUSINESS COURSES IN FLORENCE COST LESS THAN AT UNI

BUSINESS STUDENTS FLY FREE ◀◀ MUST APPLY BY FEB. 15

ENJOY A CITY KNOWN WORLDWIDE FOR FOOD AND FUN



▶ EMAIL [FARZAD.MOUSSAVI@UNI.EDU](mailto:farzad.moussavi@uni.edu)

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