Bellissimo!

MORE BANG FOR YOUR BUSINESS DEGREE!
**FASHION MANAGEMENT**

Fashion Retail Management Experiential Learning (6 credits)

- Fashion Marketing (3 credits)
- Cultural Introduction to Italy (3 credits)

**CHOOSE ONE OF THE FOLLOWING:**
- Fashion Buying Strategies: From Personal Shopper to Retail Merchandising (3 credits)
- Consumer Behavior and Retail Strategies (3 credits)
- Visual Merchandise and Display (3 credits)

**SPORTS MANAGEMENT**

Sport Event and Facility Management Experiential Learning (6 credits)

- Health and Fitness in the Mediterranean (3 credits)
- Cultural Introduction to Italy (3 credits)

**CHOOSE ONE OF THE FOLLOWING:**
- The Sporting Goods Industry (3 credits)
- Sports Marketing (3 credits)

**RESTAURANT MANAGEMENT**

Food and Beverage Operations and Management Experiential Learning (6 credits)

- Restaurant Management Experiential Learning (6 credits)

**CHOOSE ONE OF THE FOLLOWING:**
- Pairing Food and Wine (3 credits)
- Exploration of Wine Culture in Italy (3 credits)
- Wine Culture and Society in Tuscany (3 credits)

**COMBINED MANAGEMENT**

Restaurant Management Experiential Learning (6 credits)

- Fashion Retail Management Experiential Learning (3 credits)
- Sport Event and Facility Management Experiential Learning (3 credits)

**CHOOSE ONE OF THE FOLLOWING:**
- Pairing Food and Wine (3 credits)
- Exploration of Wine Culture in Italy (3 credits)
- Wine Culture and Society in Tuscany (3 credits)
- Fashion Marketing (3 credits)
- Fashion Buying Strategies: From Personal Shopper to Retail Merchandising (3 credits)
- Visual Merchandise and Display (3 credits)

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Non parli Italiano? No Problem

ALL COURSES ARE TAUGHT IN ENGLISH

BUSINESS COURSES IN FLORENCE COST LESS THAN AT UNI

BUSINESS STUDENTS FLY FREE ➡️ MUST APPLY BY OCT. 1ST

ENJOY A CITY KNOWN WORLDWIDE FOR FOOD AND FUN

► EMAIL FARZAD.MOSSAVI@UNI.EDU  ► GET.READYFORBUSINESS.COM/STUDY-IN-FLORENCE