



Bellissimo!
MORE BANG FOR YOUR BUSINESS DEGREE!

FASHION MANAGEMENT

RESTAURANT MANAGEMENT

SPORTS/EVENT MANAGEMENT

FASHION MANAGEMENT

Fashion Retail Management Experiential Learning (6 credits)

Fashion Marketing (3 credits)

Cultural Introduction to Italy (3 credits)

CHOOSE ONE OF THE FOLLOWING:

Fashion Buying Strategies: From Personal Shopper to Retail Merchandising (3 credits)

Consumer Behavior and Retail Strategies (3 credits)

Visual Merchandise and Display (3 credits)

SPORTS MANAGEMENT

Sport Event and Facility Management Experiential Learning (6 credits)

Health and Fitness in the Mediterranean (3 credits)

Cultural Introduction to Italy (3 credits)

CHOOSE ONE OF THE FOLLOWING:

The Sporting Goods Industry (3 credits)

Sports Marketing (3 credits)

RESTAURANT MANAGEMENT

Food and Beverage Operations and Management Experiential Learning (6 credits)

Restaurant Management Experiential Learning (6 credits)

CHOOSE ONE OF THE FOLLOWING:

Pairing Food and Wine (3 credits)

Exploration of Wine Culture in Italy (3 credits)

Wine Culture and Society in Tuscany (3 credits)

COMBINED MANAGEMENT

Restaurant Management Experiential Learning (6 credits)

Fashion Retail Management Experiential Learning (3 credits)

Sport Event and Facility Management Experiential Learning (3 credits)

CHOOSE ONE OF THE FOLLOWING:

Pairing Food and Wine (3 credits)

Exploration of Wine Culture in Italy (3 credits)

Wine Culture and Society in Tuscany (3 credits)

Fashion Marketing (3 credits)

Fashion Buying Strategies: From Personal Shopper to Retail Merchandising (3 credits)

Visual Merchandise and Display (3 credits)



Non parli Italiano?? No Problem

ALL COURSES ARE TAUGHT IN ENGLISH

BUSINESS COURSES IN FLORENCE COST LESS THAN AT UNI

BUSINESS STUDENTS FLY FREE ◀◀ MUST APPLY BY OCT. 1ST

ENJOY A CITY KNOWN WORLDWIDE FOR FOOD AND FUN

► EMAIL FARZAD.MOUSSAVI@UNI.EDU ► GET READY FOR BUSINESS GETREADYFORBUSINESS.COM/STUDY-IN-FLORENCE